



ōvalla
SUSTAINABLE BEAUTY

Sustainable
Beauty
Brand, ovalla



We've been struggling over the past few years to figure out what true beauty is, how to get it, and how to keep it for a long time. In the meantime, we have developed a sustainable beauty brand 'ovalla' to realize our values.

Ovalla is the fusion of two words: "Oval" symbolizing infinity, and "Bella" meaning beauty. Ovalla literally means 'sustainable beauty'.

We believe that true beauty begins with mental and physical health, and we make the best product with safe ingredients and proven technology. Lastly, we strive to fulfill our environmental and social responsibilities as true beauty cannot be completed without the support of nature.

Our Mission

“Ovalla strives for sustainable beauty with three core values.”

1

Healthy Body & Mind

2

Healthy Body & Mind

3

Environment & Social Responsibility

Fuocentella™ *CICA Care Solution*

Inspired by the effect of Fucoose and Centella Asiatica,
Ovalla research has developed our unique Fuocentella™ formula,
activating the natural moisturizing process and providing CICA care solution.

Fuocentella™
Energizing Essenskin

Fuocentella™
Multi Repair Serum



Fuocentella™
Revitalizing Intensive Cream





Step 1

Fucoцентella™ Energizing Essenskin^{130ml}

CICA Care	Fucoцентella 10,000ppm	Hypoallergenic Low pH Formula	Dermatologically Tested	Allergen -Free
--------------	---------------------------	----------------------------------	----------------------------	-------------------

A daily powerful facial treatment that softens like a toner and moisturizes like a cream in one simple step. This essenskin removes final impurities while balancing your skin's pH level, thus prepping your skin to soak up the next Fucoцентella serum or cream.



Step 2

Fucoцентella™ Multi Repair Serum^{30ml}

CICA Care	Fucoцентella 20,000ppm	Hypoallergenic Low pH Formula	Dermatologically Tested	Allergen -Free
--------------	---------------------------	----------------------------------	----------------------------	-------------------

This serum targets wrinkles, dryness, and loss of firmness. This advanced serum rapidly penetrates below the surface to activate, rehydrate, and recondition skin. A double amount of our exclusive Fucoцентella essence accelerates the restoration of skin.



Step 3

Fucoцентella™ Revitalizing Intensive Cream^{50ml}

CICA Care	Fucoцентella 10,000ppm	Hypoallergenic Low pH Formula	Dermatologically Tested	Allergen -Free
--------------	---------------------------	----------------------------------	----------------------------	-------------------

A lightweight and ultra-soft cream that nurtures for beautiful and vivid radiance, leaving skin looking naturally brightened, hydrated, and restored. Our exclusive Fucoцентella formula is created by Ovalla research to help soothe dry and sensitive skin.



Fuocentella™ Mist Serum^{100ml}

A double-layer face mist boosts hydration and illuminates the complexion for rejuvenated skin anytime, anywhere. Its exclusive Fuocentella formula delivers a skin calming effect and ultra-light moisturizing spray can be used under or over makeup for dewy, supple skin.

CICA Care

Fuocentella Formula

Double Layer

EWG Green (Except Fragrance)

Allergen-Free





Lengkuas Spa Foaming Cleanser ^{120ml}

With a signature fragrance, this facial foaming cleanser has a unique formula that uses natural ingredients to resurface and refine the complexion. Lengkuas, also known as blue ginger, works a deep pore cleansing while invigorating skin and providing nutrition with other herb extracts.

Deep Cleansing

Micro-Bubbles

Lengkuas Extract

Dermatologically Tested

All Skin Types





All Day Blue Shield Sunscreen SPF 50+/PA++++ 50ml

This light sunscreen is quickly absorbed into the skin for a non-greasy, matte finish that gives you a fresh feeling. Arabian cotton extract works for optimal broad-spectrum protection from skin-aging UVA rays and skin-burning UVB rays for your skin.

Powerful Sun Protection

Non-greasy

Arabian Cotton Extract

Dermatologically Tested

All Skin Types





Botanique™ Multi Dry Oil Bergamot & Neroli 50ml

O'valla multi dry oil provides long-lasting hydration for the face and body with seven botanical fermented oils. Its unique fermentation formula reduces the appearance of stretch marks and awakens beauty to reveal a vivid glow. Bisabolol helps to brighten your skin and Idebenone is effective to wrinkles.

VEGAN certified

Multi Purpose for face, body, hair

Botanical Fermented Oil Complex

All Skin Types





Botanique™ Multi Dry Oil Orchid & Blossom 50ml

Ovalla multi dry oil provides long-lasting hydration for the face and body with seven botanical fermented oils. Its unique fermentation formula reduces the appearance of stretch marks and awakens beauty to reveal a vivid glow. Refresh with its dry oil texture and addictive fragrance.

VEGAN certified

Multi Purpose for face, body, hair

Botanical Fermented Oil Complex

All Skin Types





Fuco-centella Serum in Cushion SPF38 PA++ #BEIGE

CICA CARE 'Fuco-centella' essence to enhance moisturizing
 High-adhesion, high-coverage cushion with semi-matte texture
 Dermatologically tested for hypoallergenic skin
 Free from Animal ingredients and harmful sunscreen ingredients (oxybenzone, octinoxate)

CICA Cushion

High Coverage

V-Label VEGAN

Anti-wrinkle, Brightening, Sun Protection

Warm Tone





Fuocentella Serum in Cushion SPF38 PA++ #PINK BEIGE

CICA CARE 'Fuocentella' essence to enhance moisturizing

High-adhesion, high-coverage cushion with semi-matte texture

Dermatologically tested for hypoallergenic skin

Free from Animal ingredients and harmful sunscreen ingredients (oxybenzone, octinoxate)

CICA Cushion

High Coverage

V-Label VEGAN

Anti-wrinkle, Brightening, Sun Protection

Cool Tone



Basic Skin Care Routine



step 1.

**Fucocentella™
Energizing Essenskin**

#Calming #Pore Refining



step 2.

**Fucocentella™
Multi Repair Serum**

#Moisturizing #Anti-aging



step 3.

**Fucocentella™
Revitalizing Intensive Cream**

#Hydrating #Nourishing

Cleansing



**Lengkuas Spa
Foaming Cleanser**

#Deep Cleansing #Micro Bubbles

Sun Care



**All Day Blue Shield
Sunscreen**

#Non-greasy #Powerful Sun Protection

Daily Hydration Mist



**Fucocentella™
Mist Serum**

#Spray Mist #Moisture/Oil Double Layer

Base



**Fucocentella Serum in Cushion
SPF38 PA++ BEIGE / PINK BEIGE**

#CICA Cushion #High-coverage

Multi Care



**Botanique™ Multi Dry Oil
Bergamot & Neroli / Orchid & Blossom**

#Face #Hair #Body #Nourishing #Moisturizing

Signature Set



**Ovalla Signature Mini Set
Cream/Dry Oil/Foaming Cleanser**

#Portable #Travel Kit #Gift Set



www.ovallacosmetic.com

Balance Monster Co., Ltd

TEL +82-70-4949-9111

FAX +82-2-558-6145

E-MAIL richard@balancemonster.com

hwaz@balancemonster.com